

La Passerelle

La Passerelle
pour l'Intégration et le Développement Économique

ESPOIR EN MARCHÉ
HOPE ON THE MOVE

RAPPORT ANNUEL
ANNUAL REPORT

IMPACTS 2022 / 2023

Land Acknowledgment

La Passerelle IDE recognizes the land on which it operates as a place where communities have gathered for over 15,000 years.

This land has been the territory of the Huron-Wendat and Petun(Pee-tun) nations, the Seneca and, more recently, the Mississaugas of the Credit First Nation.

Today, the Toronto meeting place is still home to many Turtle Island natives. La Passerelle IDE is grateful for the opportunity to work in community.

We're also aware of broken alliances and the need to do the right thing in all our relationships, sharing stories and telling the Truth of this place.

La Passerelle IDE also recognizes the many people of African descent ancestry who are not settlers, but whose ancestors were forcibly removed as part of the transatlantic slave trade, brought here against their will and forced to work on these lands. We believe that the advancement of sovereignty is deeply linked to Black liberation, and we remain committed to advance both.



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Message from the President and Director



Ahmat Hassane
President of La Passerelle-I.D.E.



Leonie Tchatat
Founder and Executive Director

Black and racialized Francophones still face enormous challenges in 2023 resulting in increased poverty, homelessness and insecurity in this community. La Passerelle-I.D.E. continues to work hard for you, our clients and our community. We walk together, in the hope of a fairer and more prosperous future.

The year 2023 was a difficult one: inflation, high interest rates, recession, unemployment, Covid-related health problems, and war in Ukraine and the Middle East, have impact on:

- **Housing access and stability**
- **Food security**
- **Employment**
- **Health**

As indicated in a **City of Toronto report entitled "Homelessness Solutions Service Plan"**, Blacks represent the largest demographic group in the refugee system: 31% of the homeless. As the statistics confirm, Ontario receives over 70% of French-speaking immigrants outside Quebec, the vast majority of whom settle in Ottawa and Toronto (**Barber/Ryerson University**).

The images this summer in Toronto of hundreds of homeless black and racialized refugees in the streets were difficult to see. Among them, of course, were francophones. In response to the difficult environment and the impact on the community, La Passerelle-I.D.E. in 2023:

- **Launched a new program with the City of Toronto to support housing**
- **Worked with funders to obtain and distribute food**
- **Organized a Conference on the call to action against racism entitled "Resolutions 2023 - Overcoming racism together!"**
- **Moved our office to better serve our clients**

HOPE ON THE MOVE

Beyond the challenges mentioned, La Passerelle-I.D.E. continues its work and its mandate as an organization dedicated to the inclusion and development of our clientele. **Our results for 2022-2023 speak for themselves:**

- **3,775 clients reached through our various culturally-adapted programs.**
- **2,867 clients who received direct face-to-face or virtual services from us**
- **14,335 person-hours of service**
- **135 culturally-adapted workshop and webinar sessions on various themes**
- **85% of clients are satisfied with our culturally-adapted programs**
- **75% of clients are satisfied with our housing support program**

La Passerelle IDE recognizes that the disproportionate impact of environmental and societal factors on the Black and racialized Francophone community deep-rooted racism. The resolutions of the 2023 Conference, "Overcoming Racism Together", held in Ottawa on 16 & 17 October 2023 on Parliament Hill, addressed the issues of systemic racism in education, politics, the economy and the community.

La Passerelle-I.D.E. believes that to improve the lives of Black and racialized Francophones, it must address the root causes of systemic racism.

La Passerelle-I.D.E. would like to acknowledge the passionate work of its Board of Directors, management and staff, volunteers, Anglophone and francophone partners, not to mention the commitment of its Call to Action against Racism advisory committee. La Passerelle-I.D.E. would not be able to realize its vision of inclusion and prosperity for all French-speaking immigrants to Canada.

La Passerelle-I.D.E. would also like to acknowledge the trust and support it receives from its main funders: The City of Toronto, Heritage Canada, United Way, Canadian Race Relations Foundation. We are most grateful for your commitment in these difficult times.

As we look to the future, we are determined to consolidate these advances. We walk together in the hope of a more just and prosperous future.

Activity Report 2022-2023

HOPE ON THE MOVE

Impact & results 2022-2023



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2022-2023 IN NUMBERS

3,775 impacted clients

2,867

clients who received direct services at La Passerelle-I.D.E. face-to-face and virtual

14,335

man-hours of service

28,500

people informed via social media and electronic mailing lists (mailchimp, linkedin, twitter, facebook, Youtube channel)

85%

of customers are satisfied with our culturally-adapted programs

750

beneficiaries from families who received food vouchers, laptops, Ramadan baskets, turkeys, health kits and masks, Hot spots, Christmas gifts, Furniture Bank, Food bank and other essential support for their needs.

75%

of clients are satisfied with the housing support program

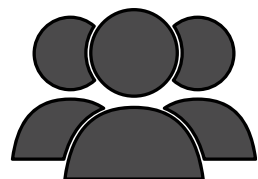
135

culturally-adapted webinar sessions on the various themes and face-to-face workshops

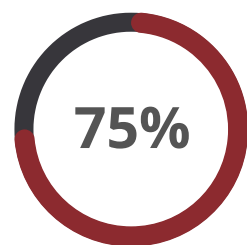
HOUSING SUPPORT FOR BLACK AND RACIALIZED FRANCOPHONES

The Toronto Housing Charter states that "all residents should have a safe, secure, affordable and well-maintained home from which to realize their full potential".

The Housing Support Program for Black Francophone clients enables us to offer culturally adapted and customized support to our clientele, who experience 3x the challenges in finding housing, to be connected to essential resources. Our social workers work hard with the high demand.



26 French-speaking immigrants from black and racialized communities



of clients are satisfied with the housing support program



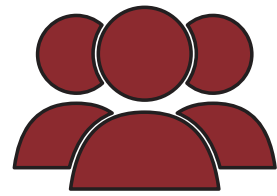
Listen to the testimony of Gladis Tenda Mbudi:
<https://youtu.be/GJo8FjG5haU?si=jG5GZue55ls6PXxU>



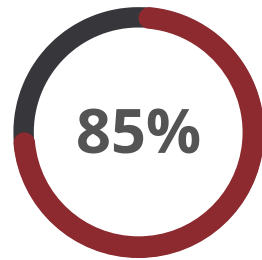
CULTURAL COMPETENCIES

The Cultural Skills program continues to be an essential tool for the social and economic inclusion of our customers. The program has become a benchmark in the province and even abroad for its effectiveness in facilitating and enhancing the participation of new Canadians.

For 2022/2023, given the impact of COVID-19, we have adjusted the delivery format delivery format. Training covers a wide range of topics suggested by our by customers to meet their needs for culture shock and social integration.



670 French-speaking immigrants from black and racialized communities



85% of participants stated that the training helped them to meet their need for social and economic integration and to better understand the system.



"I don't have the words to say how much this workshop has positively changed my vision of Canada as a country a country of opportunity and well-being".

Patrice from Benin, in Canada for 2 years



IKUEN : INTERCULTURAL COOKING


The Ikuen cooking program offers a unique opportunity for immigrants and Black racialized Francophone newcomers to break the isolation and fear felt by COVID 19 restrictions by participating in virtual workshops.

These workshops enable participants to create new social networks to break out of their isolation. The Ikuen telecuisine encourages interaction between experienced chefs and our participants.

85% feel less isolated and have acquired new culinary skills

80% feel confident in the integration process

95% have increased their socialization and openness to the world

 Listen to the testimony of Wanadine Francique:
<https://drive.google.com/drive/folders/1-Gqy3AcRk0LDRaz1s33Nyj4l7rALVmNw>



NOS CONFERENCIERS



Maryse Bermingham
Experte en Compétences Culturelles

Compétences Culturelles

Thème : Compétences Culturelles
Droits et responsabilités conférés par la
Charte canadienne

Lieu : en ligne sur GoWebinar

[**Cliquez ici pour vous inscrire**](#)

Financé par :



Partenaires et collaborateurs :



Rabia El Haddad
Carrière stratégique et Coach

English Cafe

Thème : Let's talk about Canadian culture

Lieu : en ligne sur GoWebinar

[**Cliquez ici pour vous inscrire**](#)

Rabia El Haddad oeuvre depuis plus de 14 ans dans le développement des talents et ressources humaines et à managé plusieurs projets de grande envergure. Excellente en communication et compétences essentielles

Financé par :

Partenaires et collaborateurs :



EXAMPLES OF CULTURALLY-ADAPTED AND TAILORED SERVICES AND PROGRAMS

NOS CHEFS



Chef Christian

« Après maintenant quelques années que je pratique les ateliers culinaires de La Passerelle-I.D.E., j'éprouve toujours le même plaisir à partager ma passion avec des participants »

Menu de l'atelier :

Brie Amandine et salade
Brochettes de poulet
Barres de chocolats à la coco facon
Bounty

Lieu : 2 Carlton Street, Toronto

[**Cliquez ici pour vous inscrire**](#)

Financé par :



Partenaires et collaborateurs :



NOS CONFERENCIERS



Isabelle Saleh

Coach finances et bien-être

Isabelle Saleh a plus de 20 d'expérience dans le domaine de finances et contrôle et a travaillé pour plusieurs institutions dans le domaine francophone et anglophone. Nos clients seront épatés par son savoir.

Webinaire en littéracie financière

Thème : Epargner au quotidien

Lieu : en ligne sur GoWebinar

[**Cliquez ici pour vous inscrire**](#)



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Partenaires et collaborateurs :



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Community Activities



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Social Media Presence

More than 27,500 of you follow us on our various social media platforms: Mailchimp, Facebook, LinkedIn, Twitter.

Thank you for trusting us!



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Politic and international presence



Our Funders



Patrimoine
canadien

Canadian
Heritage



United Way
Greater Toronto



Canadian
Race Relations
Foundation

Fondation
canadienne des
relations raciales



Public Safety
Canada

Sécurité publique
Canada

We achieve these results thanks to your trust!

Merci !



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